



business planner january - june 2020

		Q1			Q2		
		JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
QUARTERLY THEME			Skin Brightening			Hormonal Skin	
THEMED TREATMENT			Pro Power Peel 15min Eye Treatment Add-On			Hormonal Skin Themed Treatment	
MASTERCLASS		Achieve Your Brightest Skin			Coping With Hormonal Skin Changes		
PRODUCT LAUNCHES	MAIN LAUNCH	AGE Smart® Launch		Skin Health Launch		Active Clearing Launch	
	SECONDARY LAUNCH			UltraCalming™ Launch	Skin Health Launch	Professional Launches	
PROMOTION		Value Sets	GWP	GWP	Branded Item	GWP	Professional Promotion
TREATMENT TARGET							
RETAIL TARGET							
BUSINESS SPECIFIC PROMOTIONS							
NOTES							

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